

24th Annual Super Southeast Trade Show
April 25-26, 2008
Cobb Galleria
Two Galleria Parkway, Hall D
Atlanta, Georgia



Pre-Registration is Still Available!
Log on to www.lagassesweet.com to Pre-Register!

Use Your LagasseSweet Bucks at the Post-Show Auction!

Pre-Registered customers may participate in our Post-Show Auction
Bid on great **prizes** including a 52" HDTV, Outdoor Furniture, Tiffany jewelry and more!
Over **100** prizes will be auctioned off during the Trade Show
Post-Show Auction begins right after each show day

How Can I Use My LagasseSweet Bucks at the Auction?

- Debit Cards will be **pre-loaded** with every dollar invoiced between February 18-April 18, 2008
- One** Debit Card will be given to each company
- Each customer may win **up to three prizes** for both Auction days
- Receive **\$500,000** for each pre-registered attendee to the show!
- Earn **\$500,000** when you bring a 2008 catalog order confirmation or order catalogs during the show
- Keep reading! **Bring one copy of every fax, email and mailer** to the show. Collect more to earn more!
- At the show! Look for more opportunities to earn more LagasseSweet bucks!

See these Sponsored Manufacturers and many more at the show!



Bring one copy of this fax to the show for an additional
\$100,000
LagasseSweet Bucks!

*Only one offer per company. Offer is non-transferable. Offer only valid for Super Southeast Trade Show. Offer #7